

City of New London, Connecticut  
Public Participation Plan (PPP)  
Transportation Programs

### 1. Purpose

The City of New London is committed to ensuring early, continuous, and meaningful public involvement in transportation planning and decision-making. This Public Participation Plan (PPP) outlines strategies to proactively inform, engage, and gather input from residents, stakeholders, and underserved populations.

### 2. Goals

- Provide accessible and inclusive opportunities for public input
- Ensure engagement of minority, low-income, and Limited English Proficiency (LEP) populations
- Promote transparency in transportation decision-making
- Use clear, simple, and jargon-free communication
- Incorporate public feedback into planning and project development

### 3. Demographic Overview

New London is a diverse coastal city with significant minority and LEP populations.

According to recent estimates:

- Hispanic/Latino population: ~30%
- Black/African American population: ~20%
- Foreign-born residents: ~20%
- Languages spoken include Spanish and other non-English languages

This diversity informs the City's outreach strategies.

### 4. Outreach Strategies

A multi-channel approach will be used:

- Newsletter
- Email
- Social Media
- Public meetings, workshops, and pop-up event, when possible

### 5. Inclusive Engagement Practices

Language Access:

- Free translation and interpretation services available
- Materials translated into Spanish when appropriate

Accessibility:

- ADA-compliant locations and accommodations

Plain Language:

- Clear, simple communication with minimal jargon

6. Outreach to Underserved Populations

- Target outreach in underserved neighborhoods
- Collaborate with trusted community organizations
- Schedule meetings at accessible times and locations
- Provide multilingual materials

7. Public Notice Procedures

- Advance notice via multiple platforms
- Clear explanation of project details and participation opportunities
- Language assistance availability included

8. Public Comment Process

- Comments accepted via meetings, email, and mail
- Defined public comment periods
- Responses and summaries provided when appropriate

9. Documentation and Evaluation

- Track outreach activities and participation
- Evaluate effectiveness and adjust strategies

10. Compliance

The City complies with Title VI and ADA requirements.

11. Conclusion

The City of New London is committed to equitable and inclusive engagement in transportation planning.